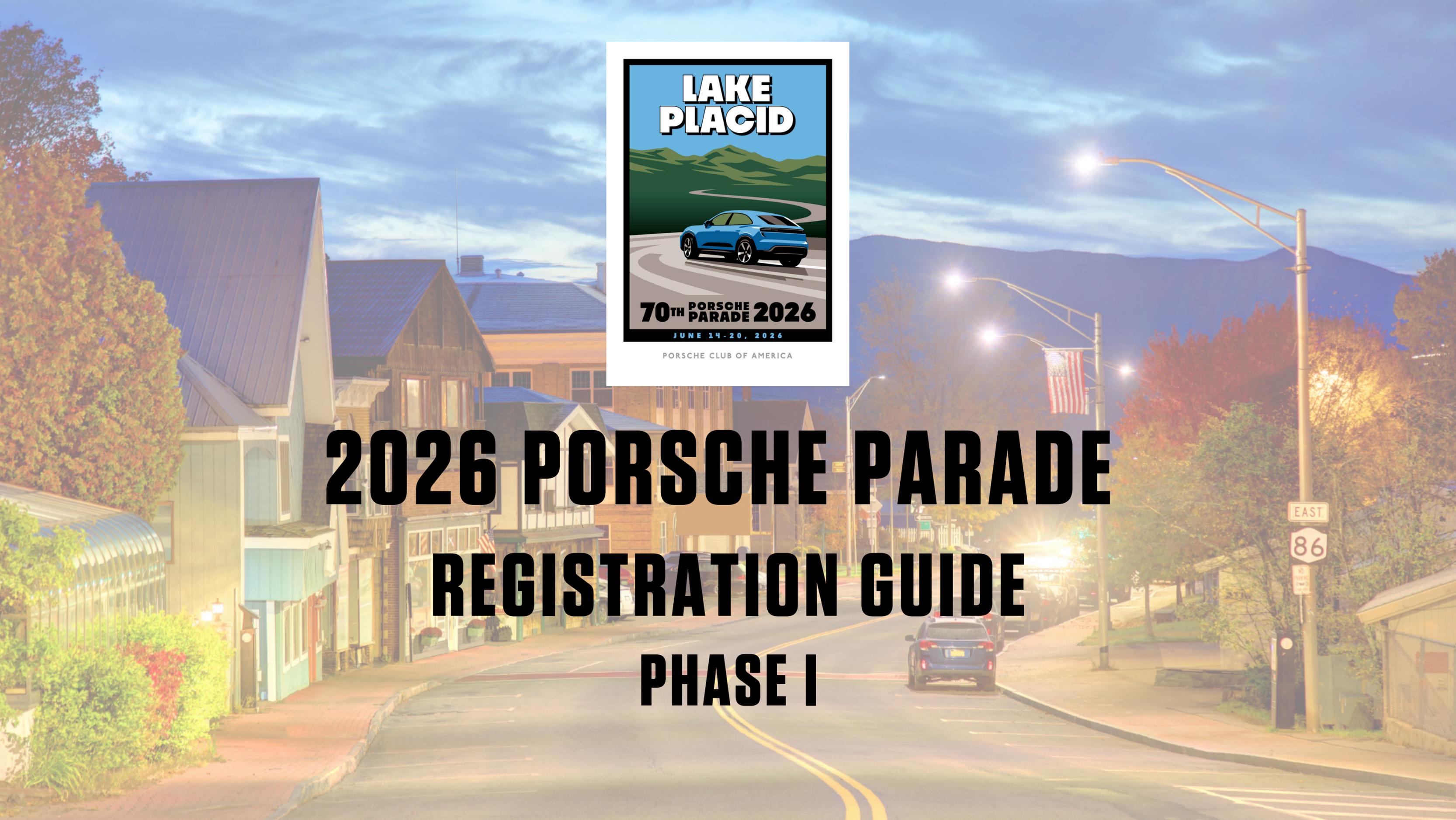


PORSCHE CLUB OF AMERICA

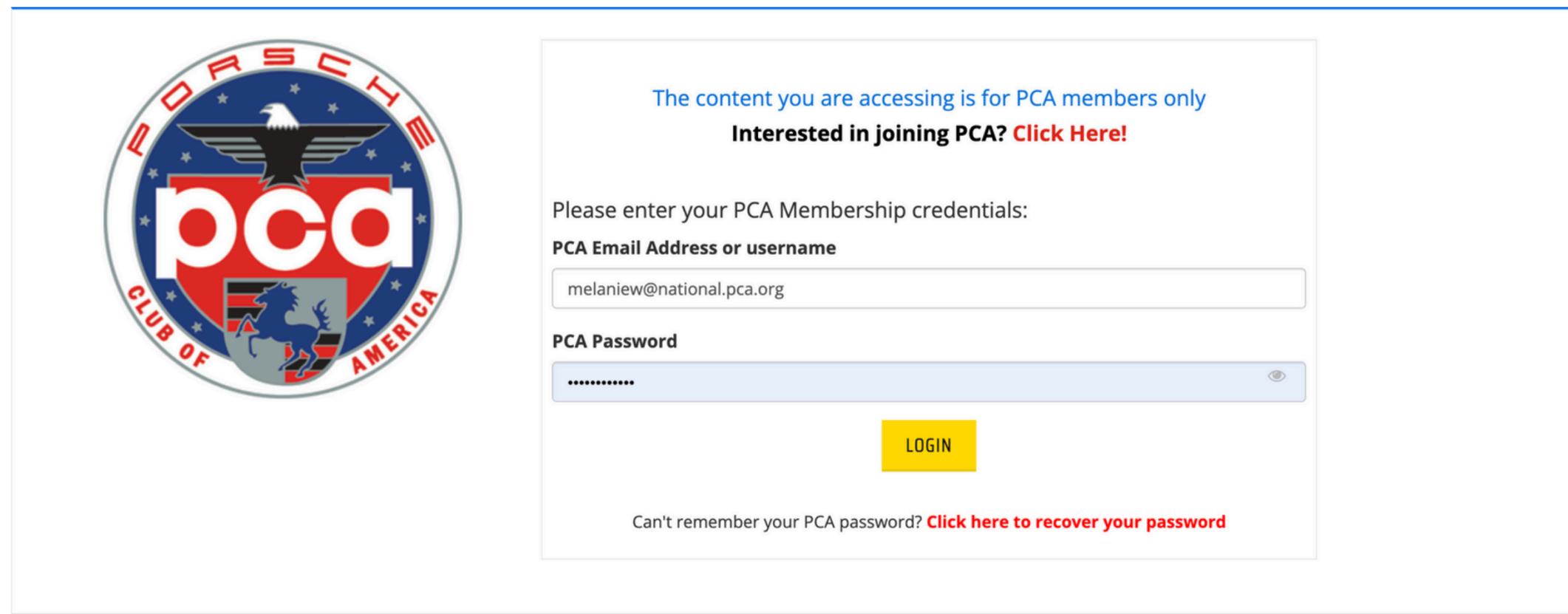
2026 PORSCHE PARADE REGISTRATION GUIDE PHASE I



WHERE CAN I FIND THE REGISTRATION LINK?

ONCE PHASE I REGISTRATION OPENS,
GO TO PORSCHEPARADE.ORG -
ON THE HOMESCREEN, CLICK THE BUTTON THAT SAYS
“REGISTER FOR PHASE I PORSCHE PARADE”

YOU WILL THEN BE ROUTED TO THE PCA.ORG LOG-IN PAGE*



The content you are accessing is for PCA members only
Interested in joining PCA? [Click Here!](#)

Please enter your PCA Membership credentials:

PCA Email Address or username

PCA Password

LOGIN

Can't remember your PCA password? [Click here to recover your password](#)

*PRIOR TO PHASE I OPENS, MAKE SURE YOUR INFORMATION IS UP-TO-DATE ON PCA.ORG.
YOU CAN DO THIS FROM YOUR PROFILE ON PCA.ORG OR BY CALLING THE NATIONAL OFFICE AT 410.381.0911.

WHAT HAPPENS NEXT?

ONCE YOU HAVE LOGGED INTO YOUR PCA.ORG ACCOUNT, YOU WILL COME TO THE PARADE REGISTRATION SCREEN*

*THE LOGIN CREDENTIALS WILL BE THE SAME AS YOUR PCA.ORG ACCOUNT.

pca.org'." data-bbox="315 301 673 853"/>

LAKE PLACID

70TH PORSCHE PARADE 2026

JUNE 14-20, 2024

PORSCHE CLUB OF AMERICA

Username
melanie.williams

Password
.....

Login

Use the same login you do for pca.org

PLEASE NOTE: IF YOU ARE CURRENTLY A PCA CO-MEMBER, BUT WANT TO BE THE PRIMARY ENTRANT FOR PARADE, YOU WILL NEED TO LOG IN WITH **YOUR PCA CO-MEMBER ID**, NOT WITH YOUR PCA PRIMARY MEMBER'S ID

DASHBOARD

THE NEXT SCREEN YOU COME TO, IS YOUR DASHBOARD.
CLICK ON "PRIMARY ENTRANT" TO GET STARTED



2026 PCA Parade Registration



Phase 1 Registration Completion

Welcome, Melanie!

- Phase 1
- Phase 2
- Disabled

Registration

Primary Entrant

Co-Entrant

Children
(Includes JPP, CAFP)

Guests

Cars

Calendar

Events + Extras

Meals

Volunteer

Checkout

Confirmation & Receipt

Hotels

Resources

Entrant Registration Status

| | |
|-----------------|-----|
| Primary Entrant | N/A |
| Co-Entrant | N/A |
| Children | N/A |
| Guests | N/A |

Unpaid Items

Primary Entrant

--

Co-Entrant

--

Children

--

Guests

--

Events + Extras

--

Meals

--

Cars

--

Balance Due

\$0

NEW FEATURES

THERE ARE TWO NEW TOOLS TO HELP YOU WHEN YOU ARE ON THE REGISTRATION SCREENS



Primary Entrant Registration

0%



HOME BUTTON
TO GO BACK
TO THE
DASHBOARD
AT ANYTIME

Primary Entrant

Member Info:

Melanie Williams
9689 Gerwig Lane
Unit 4 C/D
Columbia, Maryland 21046
United States
41038190911

PCA Number: 2022010753

Region: Chesapeake (CHS)

[Edit Member Info](#)

*

Email
melaniew@national.pca.org

*

Badge Name
Melanie Williams

[Edit Badge Name](#)

*

National/Regional Title
National Events Manager

If your National or Regional title is not available, please [Contact Us](#).

*

Gender
Female



CART THAT
KEEPS A TALLY
OF YOUR
REGISTRATION
AS YOU GO

PRIMARY ENTRANT

CONTACT INFORMATION WILL AUTO-POPULATE FROM YOUR PCA MEMBERSHIP PROFILE.

IF YOU NEED TO MAKE CHANGES, YOU CAN HERE.

NOTE: THIS WILL ONLY CHANGE YOUR CONTACT INFORMATION ON PARADE REGISTRATION. IF YOU NEED TO MAKE PERMANENT CONTACT CHANGES, PLEASE REACH OUT TO MEMBER SERVICES.

IF YOU HOLD A NATIONAL OR REGIONAL TITLE, YOU WILL HAVE THE OPTION TO CHOOSE IT HERE.

IF YOU DO NOT HAVE ONE, KEEP IT "NONE".

IF YOU ARE SUPPOSED TO HAVE A TITLE, BUT IT IS NOT AN OPTION, SEND AN EMAIL TO EVENTS@NATIONAL.PCA.ORG.

NEW FEATURE: YOU CAN NOW ADD DIETARY RESTRICTIONS AND FOOD ALLERGIES WHEN YOU REGISTER

EMERGENCY CONTACT SHOULD BE SOMEONE WHO IS NOT ATTENDING PARADE.

CLICK THIS BUTTON IF YOU DO NOT WANT TO BE LISTED ON THE ATTENDEE LIST. THE ATTENDEE LIST ALLOWS OTHER PARADE ENTRANTS TO SEE WHO IS COMING FROM THEIR REGION. IT IS AVAILABLE IN THE RESOURCES SECTION OF YOUR DASHBOARD AND WILL ALSO BE PRINTED IN THE PARADE BOOK.

Primary Entrant

Member Info:

Melanie Williams
9689 Gerwig Lane
Unit 4 C/D
Chesapeake, VA 23030
United States
41038190911

PCA Number: 2022010753

Region: Chesapeake (CHS)

[Edit Member Info](#)

* Email
melaniew@national.pca.org

* Badge Name
Melanie Williams

[Edit Badge Name](#)

* National/Regional Title
National Events Manager

If your National or Regional title is not available, please [Contact Us](#).

* Gender
Female

Do you have any food allergies (select all that apply)?

Gluten-Free

Dairy Allergy

Nut Allergy

Other

Enter Allergy Here
shellfish

* (Not Attending Parade)
Emergency Contact Full Name
Bob Smith

* (Not Attending Parade)
Emergency Contact Phone
(555) 555-5555

Is this your first PCA Parade?

Yes No

Number of Parades Attended
5

Will anyone in your party use an assistive device or mobility aid to get around?

Yes No

Are you bringing a Co-Entrant, Child, or Guest?

Yes No

I DO NOT want to be listed on the "Attendee List" (optional)

* Indicates required field

[Save & Return Home](#)

[Save & Continue >](#)

PLEASE NOTE:

YOU DO NOT HAVE TO REGISTER
CO-ENTRANTS, CHILD(REN),
OR GUESTS AT THIS TIME.
YOU CAN DO IT LATER
OR DURING PHASE II

CO-ENTRANT

IF YOUR CO-ENTRANT IS YOUR PCA FAMILY OR AFFILIATE MEMBER, THEIR INFORMATION WILL AUTO-POPULATE

This is a screenshot of the 'Co-Entrant Registration' form. The title 'Co-Entrant Registration' is in a dark blue header. Below it, the question 'Are you bringing a Co-Entrant?' is followed by three radio button options: 'No', 'Yes - My PCA family or affiliate member' (which is selected), and 'Yes - Another PCA member'. Below this is a section titled 'Co-Entrant' with the text 'Found affiliated member Tom Thumb . Would you like to use this member as your Co-Entrant?'. There are two buttons, 'Yes' and 'No', with 'Yes' being the active one. Below the buttons are two input fields: 'Region' with 'Chesapeake (CHS)' selected in a dropdown menu, and 'First Name' with 'Tom' entered.

IF YOUR CO-ENTRANT IS A PCA MEMBER BUT NOT AFFILIATED WITH YOUR MEMBERSHIP, YOU CAN ENTER THEIR MEMBER NUMBER HERE TO HAVE THEIR INFORMATION AUTO-POPULATE.

This is a second screenshot of the 'Co-Entrant Registration' form. The title 'Co-Entrant Registration' is in a dark blue header. Below it, the question 'Are you bringing a Co-Entrant?' is followed by three radio button options: 'No', 'Yes - My PCA family or affiliate member', and 'Yes - Another PCA member' (which is selected). Below this is a section titled 'Co-Entrant' with a text input field for 'PCA Member Number' and a 'Search' button. Below the search field are three input fields: 'Region' (a dropdown menu), 'First Name', and 'Last Name'. Each of these three fields has a red asterisk to its left, indicating they are required.

IF YOU DO NOT KNOW THEIR MEMBER NUMBER, YOU CAN COME BACK LATER OR DURING PHASE II, ONCE YOU HAVE THE NUMBER, TO ADD THEM TO YOUR PARADE REGISTRATION.

PLEASE NOTE - IF YOU ARE TRYING TO ADD A PCA MEMBER THAT IS ALREADY REGISTERED FOR PARADE, YOU WILL NOT BE ABLE TO ADD THEM.

CHILDREN

THIS IS WHERE YOU WILL ADD ANY CHILDREN THAT YOU ARE BRINGING, FROM 1-17 (INCLUDING JPP) OR ELIGIBLE CAFP PARTICIPANTS.*

NEW THIS YEAR - IF YOU ARE BRINGING A CHILD FROM 1-17, THEY WILL AUTOMATICALLY BE SIGNED UP FOR PCA JUNIORS@PARADE AND WILL RECEIVE A T-SHIRT AND A GOODY BAG, WHICH INCLUDES A T-SHIRT, A WELCOME BAG FULL OF GOODIES, ART/ENGINEERING PROJECTS, & ELIGIBILITY FOR PCA JUNIORS@PARADE COMPETITION EVENTS.

IF YOU HAVE A CHILD OR CHILDREN ATTACHED TO YOUR PCA MEMBERSHIP, YOU WILL BE ABLE TO LOOK THEM UP HERE.

Child Registration

Would you like to register a child?

No
 Yes

[Clear Form](#)

Child (Includes Junior (JPP), College Age (CAFP))

The fee for children ages 1-17 covers PCA Juniors@Parade registration, which includes a t-shirt, a welcome bag full of goodies, art/engineering projects, and eligibility for PCA Juniors@Parade competition events.

Associated Member Number (optional) [Search](#) [i](#)

First Name

IF YOU ARE BRINGING A CHILD WHO IS ASSOCIATED WITH A DIFFERENT PCA MEMBERSHIP, YOU CAN LOOK UP THEIR INFORMATION HERE WITH THEIR MEMBER NUMBER.**

YOU CAN ALSO TYPE THE CHILD'S INFORMATION DIRECTLY INTO THE FIELDS.

Child (Includes Junior (JPP), College Age (CAFP))

The fee for children ages 1-17 covers PCA Juniors@Parade registration, which includes a t-shirt, a welcome bag full of goodies, art/engineering projects, and eligibility for PCA Juniors@Parade competition events.

Associated Member Number (optional) [Search](#) [i](#)

First Name

Last Name

Your Relationship to Child

Enter the birthdate to determine the classification based on the child's age at the start of Parade.

College Age (CAFP 18-25)
Junior (JPP 13-17)
Child (under 13)

Child's Classification: **N/A**

Date of Birth

Gender

T-Shirt Size

Does this child have any medical conditions or other needs that we should be aware of to ensure their safety at the event?

Does this child have any food allergies (select all that apply)?

None
 Gluten-Free
 Dairy Allergy
 Nut Allergy
 Other

Emergency Contact Full Name

Emergency Contact Phone

Badge Name

[Edit Badge Name](#)

* Indicates required field

PLEASE NOTE: If you are bringing a minor child to Parade and ARE NOT the legal guardian of that child, you are required to bring the SIGNED and NOTARIZED Minor's Waiver & Release of Liability Form (button below) to the registration table at Parade for admittance.

[Minor Waiver & Release of Liability Form](#)

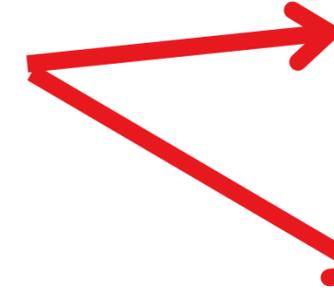
[Add Another Child](#)

[Save & Return Home](#) [Save & Continue >](#)

**PLEASE NOTE: IF YOU ARE BRINGING A MINOR CHILD TO PARADE AND ARE NOT THE LEGAL GUARDIAN OF THAT CHILD, YOU ARE REQUIRED TO BRING THE SIGNED AND NOTARIZED MINOR'S WAIVER AND RELEASE OF LIABILITY (BUTTON BELOW) TO THE REGISTRATION TABLE AT PARADE FOR ADMITTANCE. THE WAIVER CAN BE FOUND HERE OR UNDER "RESOURCES" ON THE DASHBOARD.

GUESTS

IF YOUR GUEST IS A PCA MEMBER YOU CAN INPUT THEIR NUMBER AND THEIR INFORMATION WILL AUTO-POPULATE



Guest Registration

Are you bringing a guest?

No

Yes - My guest is a PCA member

Yes - My guest is NOT a PCA member

Guest

PCA Member Number

* Region

* First Name

* Last Name

IF YOUR GUEST IS NOT A PCA MEMBER, YOU CAN DIRECTLY TYPE THEIR INFORMATION IN THE FIELDS*



Guest Registration

Are you bringing a guest?

No

Yes - My guest is a PCA member

Yes - My guest is NOT a PCA member

Guest

*

*

*PLEASE REFER TO THE PCRS TO SEE WHICH EVENTS GUESTS CAN PARTICIPATE IN.

CHECKOUT

MAKE SURE YOUR BILLING INFORMATION IS CORRECT AND MATCHES THE CREDIT CARD THAT YOU WILL BE USING (YOU CAN EDIT IT)

Fine Print & Parade Refund Policy

You are not registered for the parade until you have paid and received a confirmation email with your parade entrant number.

Late Fee is \$80.00

Parade Phase I and II Refund Policy:

All fees paid will be recorded and deposited at the time of registration. Parade Registrations are not transferable. Refund Policy BEFORE 3/31/26 (11:59 pm ET) - 100% of the registration fee will be refunded minus the \$60 cancellation fee. Refund Policy BETWEEN 4/1/26 (12:00 am ET) to 5/13/26 (11:59 pm ET) - A \$60 cancellation fee and 50% of the registration fee are withheld. NO REFUNDS, regardless of circumstances, will be given after 5/14/26 (11:59 pm ET) as we have commitments to pay for contractual and event obligations.

All cancellation requests must be emailed to (paradereg@national.pca.org). We also do not allow registration transfers. Although not required, we highly recommend purchasing travel insurance for all Parade events as you would for any travel to cover nonrefundable expenses.

ConferenceDirect Housing/Hotel Cancellation Policy:

Housing Cancellation Policy: The official housing bureau for Porsche Parade 2026, ConferenceDirect, will charge a \$50 cancellation fee for cancellations at any time. This charge will appear on your credit card statements as CONFIRECT* PParade26.

Hotel Cancellation Policy: All reservation requests will be guaranteed with a major credit card. The credit card will be held as a form of guarantee only and will not be charged an advanced deposit. Guestroom cancellations received with less than seventy-two (72) hours notice, including but not limited to no-shows, will be charged the first night's room and tax to the guarantee method.

ConferenceDirect Contact Center:

Dedicated phone number for call in support: (877) 484-8984

Hours: Monday - Friday, 9:00am - 8:00pm EST

Dedicated email address: porscheparade@conferencedirect.com

By registering for and/or attending PCA Parade 2026 ("Parade"), the member and any other persons for whom the member has registered ("Member") to attend Parade does hereby grant permission to the Porsche Club of America (PCA), its designees and agents, to utilize the Member's image, likeness, actions and statement in any live or recorded audio, video, or photographic display or other transmission, exhibition, publication or reproduction made of, or at, the Event in any medium or context, including commercial or promotional purpose, at the sole and exclusive discretion of PCA without further authorization from or compensation to the Member.

By registering for PCA Parade 2026 ("Parade"), the member and any other persons for whom the member has registered ("Member") to attend Parade does hereby grant permission for PCA to send email and phone texting communications about the Parade to the Member at the sole and exclusive discretion of PCA without further authorization from the Member.

Process Payment >

CHECK - "I HAVE READ AND ACCEPT THE PARADE REFUND POLICY" AND CLICK PROCESS PAYMENT

Checkout

Unpaid Entrants

| | |
|--|--------------|
| Primary Entrant Christina Ham | \$280 |
| Co-Entrant Tom Thumb | \$0 |
| Children Jane Doe | \$30 |
| Guests Melanie Williams Jane Doe | \$80 \$80 |
| Balance Due | \$470 |

YOU CAN EDIT YOUR ENTRANTS BY CLICKING HERE

YOU CAN DELETE YOUR ENTRANTS BY CLICKING HERE

CONFIRMATION PAGE

Confirmation

Your payment was successful!

Melanie Williams | Entrant # 911

Congratulations, you and your party have been successfully registered for the 70th annual PCA Parade in Lake Placid!

Your PCA Parade hotel information will be sent to you via confirmation email as well as in the Hotel Information section of the dashboard.

The Parade Team is looking forward to seeing you during the Parade Week, **June 14-20, 2026!**

If you encounter difficulty or prefer to speak with the Conference Direct Call Center, call **+1 877-484-8984** or email porscheparade@conferencedirect.com. Monday-Friday 9am-7pm ET (closed on national holidays).

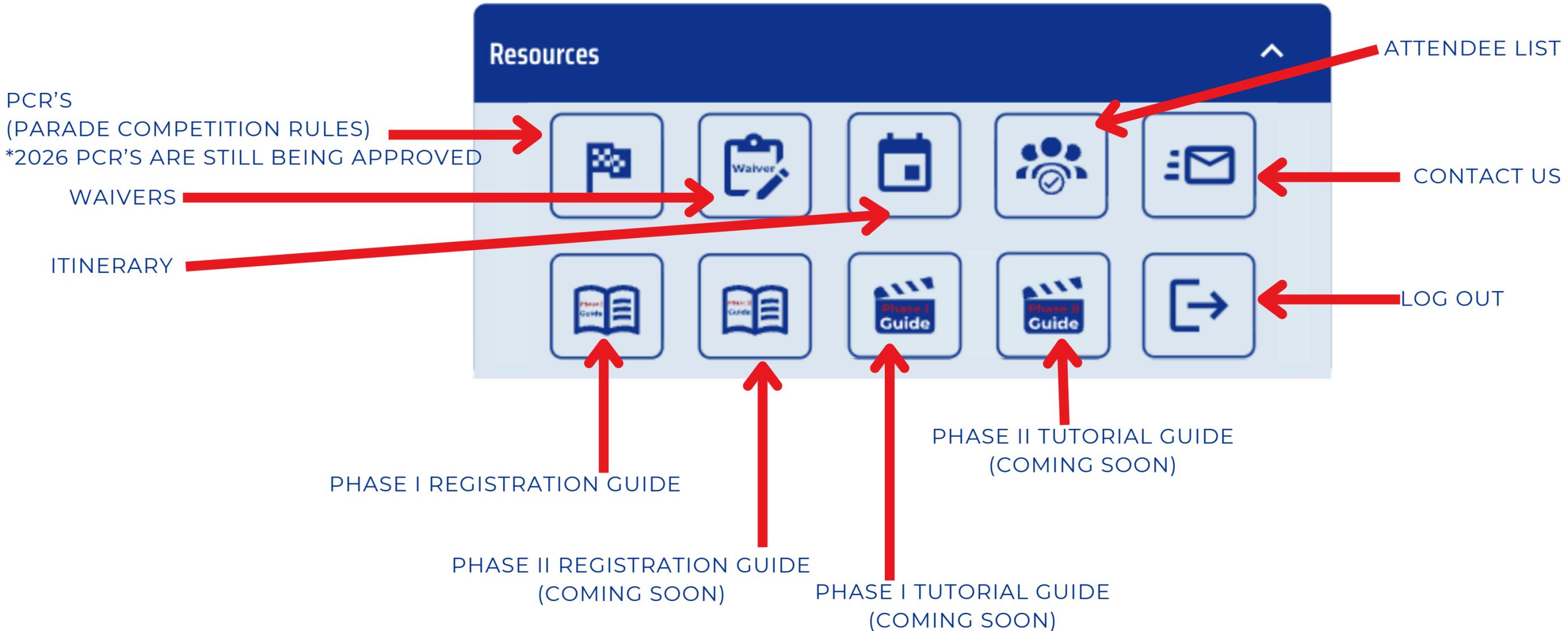
Questions? Go to the Parade Website at www.porscheparade.org or email the Event Registration Coordinator at paradereg@national.pca.org.

AFTER SUCCESSFULLY CHECKING OUT, YOU WILL RECEIVE AN EMAIL CONFIRMATION.

THIS EMAIL WILL INCLUDE THE HOTEL ROOMING LINK AND ACCESS CODE TO SECURE YOUR HOUSING AT THE PCA RATE. THE EMAIL WILL ALSO HAVE THE CONTACT INFORMATION FOR OUR HOUSING PARTNER, CONFERENCEDIRECT.

RESOURCES

AVAILABLE ON YOUR DASHBOARD





**WE LOOK FORWARD TO SEEING YOU AT THE 70TH PORSCHE PARADE
IN LAKE PLACID, NY, ON JUNE 14 - 20, 2026!**

